



# FLOWER MIXTURES







# ReNatura®

## Seed mixtures for vibrant flower fields



Beneficial insects have been the subject of much public interest in recent years, with discussions taking place across various channels. One of the most important issues in these discussions was the lack of suitable habitat for many insects, or its total absence. Nectar-rich flowering plants are a particularly important source of sustenance for many insects. These have become scarce in the agricultural landscape, reducing the habitat available for nectar-collecting insects. The design of many gardens has also changed in comparison to previous decades, offering less habitat for insects than they used to.

Feldsaaten Freudenberger created the ReNatura® product line, which offers numerous flower mixtures for different purposes on the market. The goal of the product line is to provide the right seed mixtures for a variety of nature-like habitats. Flower mixtures are the main focus of this offering, and they are supplemented by other mixtures that are suited to the creation of valuable habitats. ReNatura® gives everyone the ability to do something for the insects and to create valuable biotopes.



### ReNatura®

- Premium seeds
- For nature-like greening and abundant flower fields
- Diverse product line
- Ideal package sizes for private users
- Best results





## Bienenweide (Bee pasture)

### NOURISHING NECTAR FOR HONEYBEES AND BUMBLEBEES

ReNatura® Bee pasture (Bienenweide) mixture is a magnet for honey-bee and bumblebee species. From the red-tailed bumblebee to the small garden bumblebee, the bee pasture mixture offers the right flowers and food for all. In addition to the well-known pollen collectors, the flowers are also visited by other nectar-collecting insects, such as the hummingbird hawk-moth that resembles its namesake, and acrobatic hoverflies. This diverse and colourful flower mixture also offers the observer an attractive and varied picture, which changes constantly over the course of the growing season.

**Ideal sowing period:** Spring, soil temperature >12°C

**Germination time:** 2-3 weeks

**Flowering period:** 8-24 weeks after sowing

**Flower colour:** multi-coloured

**Growth height:** up to approx. 80 cm

**Growing period:** annual and perennial

ReNatura® Bee pasture contains over 20 species of nectar-rich flowering plants.

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	25 m <sup>2</sup>	4011239008831	12	68232	100



## Schmetterlingsoase (Butterfly oasis)

### HABITAT FOR BUTTERFLIES

The ReNatura® Butterfly oasis (Schmetterlingsoase) flowering plants mixture serves as a food source for a large variety of butterflies and moths, as well as providing a natural nursery for their caterpillars. Many of the flowers are visited by a diverse array of butterflies and other beneficial insects, which enjoy the energy-rich nectar and pollen. Due to the abundance of nectar, the butterfly oasis flowering plants mixture also creates a popular visiting spot for bees, bumblebees and other insects.

**Ideal sowing period:** Spring, soil temperature >12°C

**Germination time:** 2-3 weeks

**Flowering period:** 8-24 weeks after sowing

**Flower colour:** multi-coloured

**Growth height:** up to approx. 80 cm

**Growing period:** annual and perennial

ReNatura® Butterfly oasis contains over 20 species of nectar-rich flowering plants, which serve as a source of sustenance and a nursery for butterflies.

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	25 m <sup>2</sup>	4011239008916	12	68222	100





## Wildblumen (Wildflowers)

### A BIT OF WILDERNESS FOR THE GARDEN

The ReNatura® Wildflowers (Wildblumen) mixture offers gardens a piece of colourful wilderness. This versatile mixture is suitable for all locations and thrives particularly well in well-lit areas without too much moisture. The abundance of colourful flowers attract beneficial insects, providing them with a habitat and diverse source of food. Due to the diversity of the species in the mixture, the wildflowers bloom from early summer to late autumn. The wildflowers mixture includes both annual and perennial species, so that some of the species will continue to thrive in the year after sowing.

**Ideal sowing period:** Spring, soil temperature >12°C  
**Germination time:** 2-3 weeks  
**Flowering period:** 8-24 weeks after sowing  
**Flower colour:** multi-coloured  
**Growth height:** up to approx. 80 cm  
**Growing period:** annual and perennial



**The ReNatura® Wildflowers mixture contains over 20 different wildflower species, which bloom from early summer to autumn.**

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	25 m <sup>2</sup>	4011239008817	12	68255	100

## Singvogeloase (Songbird oasis)

### HABITAT AND SUSTENANCE FOR SONGBIRDS

The Songbird oasis (Singvogeloase) flowering plants mixture from ReNatura® offers an ideal habitat and an abundant source of food for a wide variety of songbirds. Due to the large number of plant species the mixture contains, Singvogeloase provides tasty seeds and grains over a long period of time, well into winter. The numerous flowers also attract many nectar-gathering insects. The insects and their caterpillars are an important source of protein for many birds and are vital in rearing their young. It is important not to cut back the growth of the Singvogeloase flowering plants in the autumn.

**Ideal sowing period:** Spring, soil temperature >12°C  
**Germination time:** 2-3 weeks  
**Flowering period:** 8-24 weeks after sowing  
**Flower colour:** multi-coloured  
**Growth height:** up to approx. 100 cm  
**Growing period:** annual and perennial



**The ReNatura® Songbird oasis mixture contains over 20 different flower species, which provide food and habitat for many wild birds.**

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	25 m <sup>2</sup>	4011239682161	12	68266	100



## Schnittblumen (Cut flowers)

### COLOURFUL FLOWERS FROM SPRING TO AUTUMN

The Cut flowers (Schnittblumen) seed mix from ReNatura® helps create a flower patch in your own garden from which you can cut and assemble colourful bouquets as you please. Whether they are meant for your own living room or as a lovely gift to someone, a bouquet of flowers is always a pretty sight and appreciated by everyone. The ReNatura® cut flowers seed mix contains species with different flowering times, so that the choice of flowers that are ready to be cut keeps changing. You'll have colourful flowers from early summer right up to late autumn.

**Ideal sowing period:** Spring, soil temperature >12°C  
**Germination time:** 2-3 weeks  
**Flowering period:** 8-24 weeks after sowing  
**Flower colour:** multi-coloured  
**Growth height:** up to approx. 60 cm  
**Growing period:** annual and perennial

**The ReNatura® Cut flowers mixture contains over 20 species of vibrantly coloured flowers, which are ideal as cut flowers and decorations.**

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	25 m <sup>2</sup>	4011239681706	12	68240	100



## Balkon- & Terrassenmix (Balcony and Patio Mix)

### SEED MIX FOR LOW-GROWING, COLOURFUL FLOWERS

The balcony and patio mix (Balkon- & Terrassenmix) from ReNatura® is the perfect seed mix for creating elegant flower patches in window boxes and flowerpots. You can create small yet valuable biotopes even in limited available space – these can serve as food source and habitat for numerous beneficial insects. With their wide variety of colours, these magnificent flowers make an extremely pretty sight; they lend a summery ambiance to any balcony and enrich patios with bright, vibrant blossoms. The flower species in this mix manage wonderfully in the limited available soil in planters and thrive abundantly.

**Ideal sowing period:** Spring, soil temperature >12°C  
**Germination time:** 2-3 weeks  
**Flowering period:** 8-24 weeks after sowing  
**Flower colour:** multi-coloured  
**Growth height:** up to approx. 50 cm  
**Growing period:** annual

**The ReNatura® Balcony and Patio Mix contains over 20 different flowers, which are excellent options for cultivation in window boxes and flowerpots.**

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	5 m <sup>2</sup>	4011239682697	12	68268	100





## Blumennachsaat (Flower Reseeding)

### FRESH FLOWERS FOR EXISTING FLOWER PATCHES

The flower reseedling (Blumennachsaat) mix from ReNatura® is the ideal way to replenish all flower patches and fields that are a year or more old. In these areas the annuals have mostly disappeared and the stand comprises only of long-term and perennial varieties. Flower reseedling can rejuvenate such areas and significantly increase the range of species and thus the flower diversity. New planting is then not necessary. When sowing this mixture, it is important to ensure that the reseeded area receives enough space and light to grow.

**Ideal sowing period:** Spring, soil temperature >12°C  
**Germination time:** 2-3 weeks  
**Flowering period:** 8-24 weeks after sowing  
**Flower colour:** multi-coloured  
**Growth height:** up to approx. 60 cm  
**Growing period:** annual

**The ReNatura® Flower Reseeding mixture contains over 20 flowers and herbs, which are ideally suited to rejuvenating existing flower fields.**

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	50 m <sup>2</sup>	4011239681492	12	68219	100



## Blumenwiese (Flower Meadow)

### MIXTURE OF COLOURFUL FLOWERS FOR ALL LOCATIONS

Flower meadows are an important habitat for insects, birds and small mammals, playing a crucial role in preserving natural biodiversity. The ReNatura® Flower Meadow (Blumenwiese) mixture contains various grasses and the flowers typically found in a flower meadow. The flowers are a source of food for insects, which are attracted to them. The nectar and pollen they produce are consumed by a wide variety of insects, such as bumblebees and butterflies. Songbirds such as robins find cover and a diverse source of food among the seeds and insects in these flower meadows.

**Ideal sowing period:** Spring, soil temperature >12°C  
**Germination time:** 2-3 weeks  
**Flowering period:** 8-24 weeks after sowing  
**Flower colour:** multi-coloured  
**Growth height:** up to approx. 60 cm  
**Growing period:** annual and perennial

**The ReNatura® Flower Meadow contains over 35 species of flowers and grasses, which provide habitat to a wide array of animals.**

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	40 m <sup>2</sup>	4011239008824	12	68212	100
500 g pouch	70 m <sup>2</sup>	4011239009012	10	68215	63





## Extensive Dachbegrünung (Extensive Green Roofs)

### FOR ROOF PLANTING IN DRY AND SHALLOW CONDITIONS

This very low-growing, drought-tolerant mixture is ideal for planting roof areas with low vegetation layers. It has a good capacity for regeneration through tillering and self-sowing. These characteristics ensure effective greening without levels of growth that would result in an excessive increase to the load weight.

<b>Sowing period:</b>	Spring, soil temperature >12°C
<b>Germination time:</b>	2-3 weeks
<b>Flowering period:</b>	8-24 weeks after sowing
<b>Flower colour:</b>	Multi-coloured
<b>Growth height:</b>	30 cm
<b>Growing period:</b>	perennial

#### Advantages of extensive green roofs:

- Drought tolerant
- Low maintenance requirements
- Slow growth
- Habitat for insects
- High regenerative capacity

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
275 g pouch	20 m <sup>2</sup>	4011239681362	10	68136	100



## Sunflowers (Helianthus debilis/annuus)

### VERSATILE MIXTURE OF LOW-GROWING VARIETIES

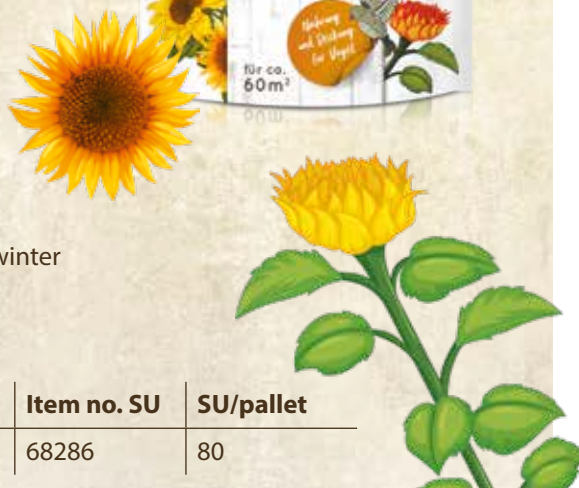
ReNatura® sunflowers bloom bright yellow and orange. The use of multiple varieties results in a mixture of flowers of various colours and sizes. Sunflowers are particularly popular with bumblebees when they are in bloom, and the seeds later serve as food for many species of birds and rodents.

<b>Sowing period:</b>	Spring, soil temperature >12°C
<b>Sowing rate:</b>	5 g/m <sup>2</sup>
<b>Sowing depth:</b>	2-3 cm
<b>Germination time:</b>	Around 2 weeks
<b>Growing period:</b>	annual
<b>Plant height:</b>	150 cm

#### Advantages of sunflowers:

- Low-growing sunflower mixture
- Insect magnet
- Cover and food for garden birds
- Bird food for the entire winter
- Beautiful cut flowers

Package size	Area	GTIN SU	SU	Item no. SU	SU/pallet
300 g pouch	60 m <sup>2</sup>	4011239683571	10	68286	80







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